

NEW HAMPSHIRE STATE LIQUOR COMMISSION
AGENDA
February 18, 2009

I) ACCEPTANCE OF MINUTES FROM MEETINGS HELD JANUARY 21, 2009, FEBRUARY 4, 2009 AND FEBRUARY 11, 2009 NH STATE LIQUOR COMMISSION MEETING.

II) ADMINISTRATIVE SERVICES REPORTS

- 1) Administrative Issues
- 2) Financial Report
- 3) IT Report
- 4) Human Resources Report

III) MARKETING AND SALES REPORT

- 1) Store Operations
- 2) Merchandising Report
 - A. Purchasing
 - B. Warehouse
 - C. Spirits
 1. April Special Offers
 - a. Horizon Beverage Company
 - b. Perfecta Wine Company
 2. Test Market Request
 - a. Southern Wine and Spirits
 2. Line Extension Request
 - a. Horizon Beverage
 - b. Horizon Beverage
 - D. Wines
 1. Results of the Purchase & Display of Beringer Nov. & Dec. 08
 2. New Item Roll Out Request – Red Cat – March & April 2009
 3. Close Outs
 4. Primary Source Recommendations
Exclusive – 17, Imported – 33

IV) ENFORCEMENT & LICENSING REPORT

V) CHAIRMAN'S REPORT & LATE ITEMS

- a. Bailment Requests
- b. Coupon Approvals
- c. Legal Issues
- d. Late items / Other

VI) EXECUTIVE SESSION